




the safe,
sustainable
way to clean

activeion[™]
CLEANING SOLUTIONS

A person is using a clear plastic sprayer with a black handle to spray a yellow table. The sprayer has a green light on the side. The person's hand is visible, holding the handle. Another hand is visible on the table, holding a blue cloth. The background is a blurred indoor setting with a wooden chair and a table.

“The Activeion sprayer worked great. It took handprints right off the stainless steel with no streaks. It removed all the ghosting from our classroom whiteboards. As far as whiteboards, glass and mirrors, I would rather use Activeion than other products.”


Keith Diehl
Facilities and Maintenance
Colgate University
Hamilton, New York

create healthier, more sustainable environments

The new Activeion Pro delivers safe, on-demand, sustainable cleaning by converting tap water into a powerful cleaner.

When used as directed, the Activeion Pro is also a sanitizing device, **eliminating greater than 99.9 percent of harmful bacteria.**

With just the Activeion Pro and a faucet, you now have a virtually endless supply of safe, high-performing, environmentally-sustainable cleaner.

A hand is holding a single, vibrant green leaf. The leaf is large and has a prominent vein structure. The background is white.

“The promise of the technology is what attracted me to Activeion. It’s an example of how we here in the U.S. can use our scientific knowledge and manufacturing expertise to do more with less — and improve the lives of people everywhere.”

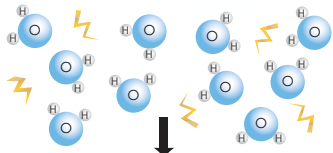
Bill Nye “The Science Guy”[®]
Emmy Award-winning scientist,
author and inventor

"I would highly recommend all cleaning professionals try Activeion technology. It works."

**Rose Galera, President of Clean Plus Systems II
Ewa Beach, Hawaii**

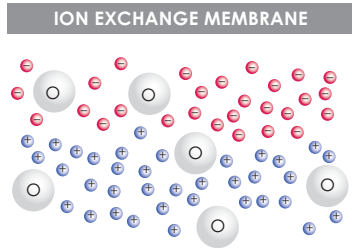
the science of activeion

HOW THE ACTIVEION PRO CONVERTS TAP WATER INTO A POWERFUL CLEANER



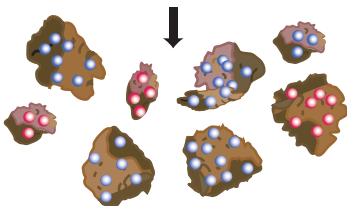
Charge

A water cell applies a slight electrical charge to tap water.



Convert

The charged water passes through an ion exchange membrane and is converted into activated water: an oxygen-rich mixture of positively and negatively charged nano-bubbles.



Clean

Now activated, the water breaks down dirt, lifts it from the surface, and enables it to be easily wiped away.



HOW THE ACTIVEION PRO WORKS

- 1 Fill with tap water only.** 0.5-Liter/17-ounce reservoir sealed with a self-vented, high-impact cap holds the water.
- 2 Press and hold trigger.** A 12V diaphragm pump starts a continuous flow of water.
- 3 Tap water is converted into activated water.** A patented, blended-stream water electrolysis technology is at the heart of Activeion innovation.
- 4 Green means clean.** As long as the reservoir is lit green, the water is being properly activated.

"Activeion is the finest glass cleaner I have ever seen."

**Joe Patane, VP of Sales, P.B. Gast and Sons,
Grand Rapids, Michigan**

tap water's power to sanitize

ELIMINATE 99.9 PERCENT OF HARMFUL BACTERIA

While the Activeion Pro is an outstanding cleaner, it is also a highly effective sanitizer. When used as directed, the Activeion Pro delivers a **greater than 99.9 percent reduction** of the following harmful bacteria: *E. coli*, *staph*, *MRSA*, *listeria*, and *salmonella*.

The Activeion Pro EPA establishment number is EPA Est. #086143-MN-001.

NSF-APPROVED FOR USE AROUND FOOD

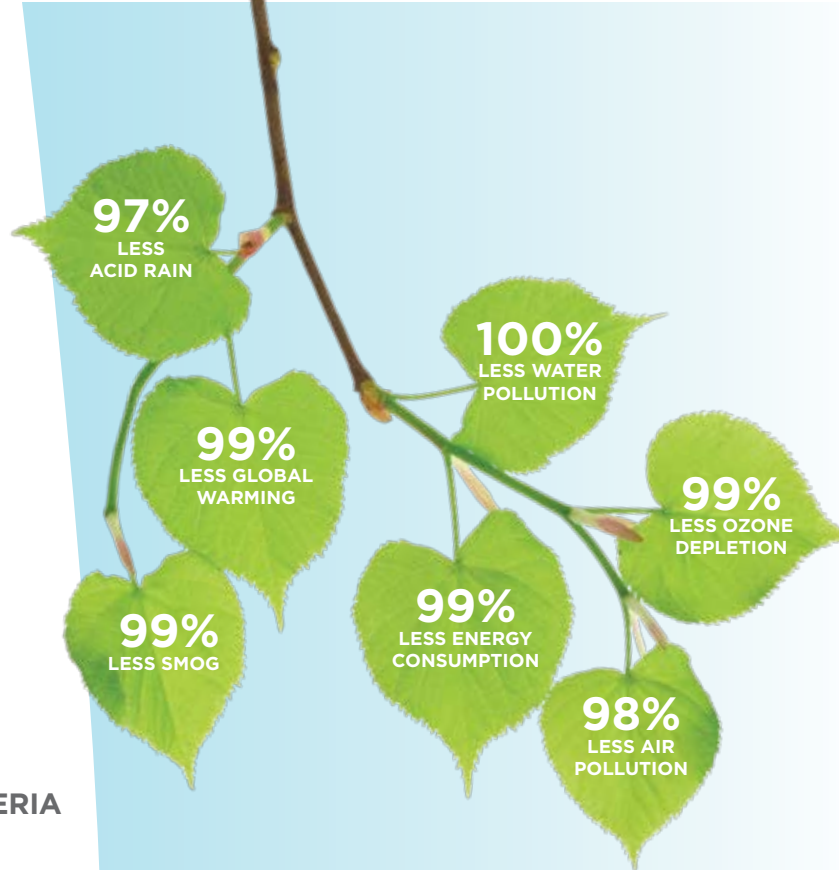


Nonfood Compounds
Program Listed P1
Registration #14140

According to the NSF, "[The Activeion Pro] is acceptable for use as a charged water generating device to clean glass, hard surfaces and carpet in and around food processing areas."

"The best part is that we're keeping our glass and stainless steel clean and shiny without the use of any chemicals at all."

Nick Kenner
cofounder of Just Salad, Inc.
New York, New York



environmental benefits of switching to the activeion pro*

TRULY GREEN. VERY SAFE.

Every year, Americans pour a total of 5,280 tons of cleaning chemicals down drains. One out of every three of those products is harmful to humans, animals and plant life.**

The Activeion Pro is one of the only cleaners in the world **without a health-related warning label**, making it one of the safest for humans, animals and our environment.

*According to a 2009 University of Tennessee/EcoForm carbon footprint analysis comparing cleaning with the Activeion Pro vs. general-purpose cleaning chemicals. For a copy of the study results, please call 866.950.4667.

**According to the Clean Water Fund.

greener than green

The University of Tennessee/EcoForm performed a carbon footprint analysis comparing cleaning with the Activeion Pro to cleaning with traditional general-purpose chemicals.

The study found that the Activeion Pro **reduces energy consumption and pollution formation between 97 percent and 100 percent** across seven key indicators of environmental sustainability: energy, greenhouse warming gases, ozone, smog, acid, eutrophication and particulate.

If half of all educational facilities in the U.S. adopted the Activeion Pro, over five years they would save the energy equivalent of:

18,540
CARS

15,450
TONS
OF COAL

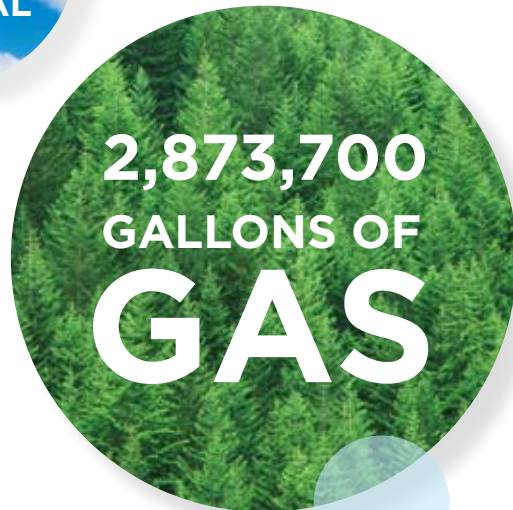
2,873,700
GALLONS OF
GAS

111,240
HOMES

61,182
BARRELS
OF OIL

“Using the Activeion Pro results in significant environmental benefits over the impacts associated with using traditional cleaning chemicals.”

Professor Jack Geibig
Director of the Center for Clean Products
University of Tennessee



get your clean on

Why continue purchasing potentially harmful cleaning chemicals over and over?

Try the new Activeion Pro and achieve a high-performance clean that's greener than green.

simple. safe. sustainable.



smart savings

The Grand Haven Area Public School District in Grand Haven, Mich., recently purchased 50 Activeion Pros — eliminating eight chemical cleaners in the process, including:

- Glass cleaner
- Multipurpose cleaner
- Restroom cleaner
- Stainless steel cleaner
- Whiteboard cleaner

The district is saving \$22,588 in the first year alone.

“The greenest American-made product on the market today.”

Dave Matisoff
Bio-Shine Distribution
Spotswood, New Jersey



simple. safe. sustainable. the new activeion pro



“When my crew is using Activeion, I know they are safe, everything is getting clean, and I’m saving money.”

**Scott Beine, Custodial Manager
Target Center Arena**

PROUD PARTNER



activeion™
CLEANING SOLUTIONS

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Supporting responsible use
of forest resources
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